
Heritage Academy Development Plan 2022-2023



OFFERING QUALITY CHRISTIAN EDUCATION AS
A UNIVERSITY-MODEL® SCHOOL SINCE 2002.



Dear friends of Heritage Academy:

In a culture that has become increasingly hostile to the Christian faith, the church, and good citizenship grounded in a positive work-ethic, **Heritage Academy** stands ready to strengthen the family, the church, and society by preparing wise servant-leaders like Daniel and Esther for this and the next generation.

The vision and mission of Heritage Academy stand in the gap for students, families, churches, and American society by providing a uniquely Christian education in the context of parent partnership. Our small class sizes led by qualified Christian teachers in partnership with engaged parents allow us to offer a superior model of education which strengthens families and prepares students for the future.

As we begin to celebrate twenty-years of offering quality Christian education in the context of parent partnership, now is the time to move forward with a bold development plan to ensure that current students can attend, and future generations are impacted by Heritage Academy graduates.

For this reason, I am asking that you prayerfully consider our **five-year development goal of \$500,000** by supporting our Warrior Fund on an annual basis.

We are promoting the **Warrior Fund Legacy Club** to encourage generosity and help us reach our goal.

May God bless our efforts together as we prepare wise servant-leaders for future generations.

For Christ and Family,

Mr. Thomas Ragsdell
Head of School

MISSION

The Mission of Heritage Academy, a University-Model® School, is to partner with Christian parents to prepare college-worthy character witnesses for Jesus Christ.

GRADUATE PROFILE

Heritage Academy pursues its mission of partnering with parents to prepare college-worthy character witnesses for Jesus Christ for the purpose of producing graduates who are

1. **Christ-like in character** possessing a biblical worldview informed by Scripture
2. **Wise critical thinkers**, well-educated and capable of communicating well
3. **Servant-leaders** focused on others and engaged in their community and the world
4. **Family-focused students** ready to become good citizens in the next generation as they value family as the foundation of society.
5. **Faithful in difficulty** possessing spiritual grit in all circumstances.

CORE VALUES

Heritage Academy has four core values which make our school uniquely Christian and transformative in the lives of our students and families. Our school community works together to make sure that every student, parent, and family experiences these values in their school journey.

1. **Partnership** -- Pursuing partnership with parents according to the University-Model® of education (Deuteronomy 6:4-9 and Proverbs 22:6)
2. **Academic Excellence** -- Expecting academic excellence (Matthew 22:37-38). Preparing students for college and life (Ephesians 6:10-20; I Peter 3:15-17). Employing qualified teachers and coaches (Proverbs 13:20).
3. **Biblical Worldview** -- Glorifying God in all things (Psalm 29:1-2 & 72:18-19; Romans 11:36; I Corinthians 10:31; Ephesians 1:11-12). Submitting to the authority of Scripture (I Corinthians 2:13; II Timothy 3:16-17; Hebrews

4:12; II Peter 1:20-21). Cultivating a Biblical Worldview (Acts 17:16-31; II Peter 3:15). Executing

responsible stewardship (Ecclesiastes 5:10; Matthew 6:24; Romans 13:6-8; I Timothy 6:10; Hebrews 13:5; James 1:17)

- 4. Christlike Character** -- Fostering spiritual formation and character development (Psalm 119:9-16; I Timothy 4:6-16; I Peter 4:8-11; II Peter 1:1-8). Shaping educated servants of Jesus Christ (Deuteronomy 10:12-13; Acts 7; Galatians 5:13; I Timothy 4:6-16; II Timothy 3:14-17).

HISTORY

Believing that family is God’s plan for the strength, health, and morality of society, the founding families of Heritage Academy gathered in September of 1999 to discuss the need for a Christian school focused on “Parent Based Education.” Heritage Academy began classes in the fall of 2002 serving twelve families and twenty-two students.

As Heritage continued to grow, the Academy reached a milestone in 2005 when the first graduates received their diplomas. For over a decade, Heritage families and educators enjoyed the benefits of their efforts by graduating 110 college worthy character witnesses for Jesus Christ.

In 2018, Heritage successfully launched a University-Model Primary Program serving Kindergarten through 2nd grade students to better equip young aspiring families into the Heritage Academy way of schooling.

Challenged by the COVID-19 pandemic in spring 2020, Heritage Academy successfully employed Office 365 and TEAMS to continue the normal school schedule. Throughout the pandemic, teachers were teaching, and students were learning in face-to-face synchronous environments online or in-person.

During the 2019, 2020, and 2021 school years, Heritage Academy continued to increase program offerings including online course offerings, dual credit course offerings, a computer lab, and SPIKE PRIME LEGO curriculum for the Junior High program.

In June 2021, Heritage Academy received System Accreditation from COGNIA which further endorsed the quality Christian

education offered to Heritage families. Heritage continues to strive to make our school more accessible, attractive, and affordable as we partner with Christian parents to prepare college-worthy character witnesses for Jesus Christ.



Heritage families support the Warrior Fund by **donating \$125 per semester** or **volunteering 12.5hrs per semester.**



Leadership engages **alumni and corporate sponsors** to encourage support of the Warrior Fund.



Leadership utilizes a **percentage** of the **Warrior Fund** in the annual budget.

MOVING HERITAGE FORWARD

In 2022, the Board of Trustees issued a new four-year strategic plan to guide our efforts moving forward. The strategic goals include:

- (1) Renew and recast the vision,
- (2) Cultivate Hope in the hearts of Heritage students and families,
- (3) Support faculty and staff development and retention, (4) Establish effective communications and development initiatives,
- (5) Develop a robust financial framework, and
- (6) Plan for a campus community that offers a positive and safe learning environment. Our current five-year development plan flows out of these strategic goals.

With God's help, we hope to raise **\$500,000 over the next five years** by communicating our vision for development with current families, alumni, supporting churches, corporate sponsors, and potential new donors. Our development plan includes creating a list of current, past, and potential partners and enhancing our communication efforts so that donors are inspired to invest in the vision and mission of Heritage Academy.

STEPS TO FULFILL OUR PLAN

Step #1: Launch a Primary Program [complete]

In the fall of 2018, we launched our Primary Program which now includes Kindergarten, 1st grade, 2nd grade, and 3rd grade. Budget revenue increased as well as personnel costs and classroom resource needs.

Step #2: Achieve Re-certification and Accreditation [complete]

Heritage Academy was successfully re-certified by the National Association of University Model Schools (2019) and achieved Systems Accreditation through COGNIA (2021) which provided additional recognition of Heritage

Academy's quality education. In the process we added a biblical worldview requirement to our diploma, implemented Office 365 for our faculty and 7th-12th grade students, and became an A+ Scholarship Program Highschool.

Step #3: Launch the Warrior Fund to fund the future, resource classrooms, and assist families to attend Heritage Academy. [ongoing]

The Warrior Fund was launched in the 2021-2022 school year creating vision for the future and raising nearly \$20,000. The goal is to raise \$500,000 over the next five years. The Warrior Legacy Club invites families, friends, and community partners to partner with Heritage Academy by giving to the Warrior Fund on an annual basis.

Step #4: Secure a campus community [ongoing]

Plans are underway to expand our classroom capacity. Considerations include purchasing, renovating, or adding additional classroom trailers at our current location.

- Add engaging environments for students, teachers, and families such as a student lounge, teacher lounge, resource library or gymnasium
- Expand classroom capacity
- Enlarge science and computer laboratories

Step #5: Increase development and communication efforts [ongoing]

Efforts are underway to communicate the Development Plan with current families, alumni, churches, corporate sponsors, and potential donors. Mrs. Bobbie Kincade has joined our team as a development consultant.

Development Events Timeline:

- Fall: Vision dinner
- Winter: End-of-Year letter
- Spring: Trivia Night

WE NEED YOUR HELP TO FULFILL OUR PLAN!

Donations to Heritage Academy, a 501(c)3 nonprofit organization, are tax-deductible.

2900 Barberry Avenue Columbia, Missouri 65202
office@heritageacademyofcolumbia.com | 573-449-2252
www.heritageacademyofcolumbia.com/warriorfund