

Heritage Academy

Photograph, Web Page, and Social Media Release Form

Each year, Heritage Academy uses photographs and videos of our students for a variety of projects and media, including our web page and promotional materials. We have expanded our forms of communication to now include social media networks such as Facebook. Because we are sensitive to the safety and privacy of your family, the school will not use photo or video images or the name of your child without your consent. Below is a release which allows you to indicate your preferences.

**You may fill out one form for all of your children. If you have multiple children attending Heritage Academy and will have different guidelines for each child then we ask that you fill out a different form for each child.**

Student's Name: \_\_\_\_\_

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|--|-----|----|
| 1. May we use your child's photo on the Heritage Academy Facebook page?<br><i>(with no name)</i>   | Yes | No |
| 2. May we use your child's photo on the Heritage Academy website?<br><i>(with no name)</i>   | Yes | No |
| 3. May we use your child's photo in the Heritage Academy yearbook?<br><i>(name will accompany)</i>   | Yes | No |
| 4. May we use your child's photo in promotional publications for Heritage Academy? <i>This would include things like brochures, articles online, articles in print, fliers, etc.</i> | Yes | No |
| 5. May we use your child's photo in The Shield? <i>The Shield is our weekly school newsletter that gets emailed to Heritage families and put on the Heritage Academy website</i>     | Yes | No |
| 6. May we use your child's photo on the Heritage Academy Instagram page? <i>(No names will be used)</i>  | Yes | No |

I understand and agree that no compensation will be made for any use of my child's image as authorized above and that all such materials remain the sole property of Heritage Academy except that images published on the internet, including those placed on Heritage Academy's Facebook page, are accessible to the public and not under the exclusive control of Heritage Academy.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_  
*(Father or Legal Guardian)*

Signed: \_\_\_\_\_ Date: \_\_\_\_\_  
*(Mother or Legal Guardian)*

Your directions as expressed herein will be effective until you notify Heritage Academy otherwise.