

## Heritage Academy

### Photograph, Web Page, and Social Media Release Form

Each year, Heritage Academy uses photographs and videos of our students for a variety of projects and media, including our web page and promotional materials. We have expanded our forms of communication to now include social media networks such as Facebook. Because we are sensitive to the safety and privacy of your family, the school will not use photo or video images or the name of your child without your consent. Below is a release which allows you to indicate your preferences.

Please indicate whether Heritage Academy has permission to use photographs, images or video of your children **by checking the box(es) in one of the columns below.**

	Full Permission	Limited Permission	No Permission
<b>Please write your students' names below</b> ↓		<b>I AGREE</b> that the school may publish my child's photograph, image, name, and/or video, <b>EXCEPT</b> for in the following ways ↓ -----	
1.	<input type="checkbox"/> <b>I AGREE</b> that photographs, images and/or video of my child and my child's name may be used for any publications, including those prepared for both an internal and external audience.	<input type="checkbox"/> My child's photo on Facebook <input type="checkbox"/> My child's name on Facebook <i>Please note that if <u>others</u> chose to tag your student's photo on Facebook, his/her name may still appear on the school's Facebook page.</i> <input type="checkbox"/> My child's photo on the school's Web Site <input type="checkbox"/> Yearbook (name will accompany) <input type="checkbox"/> Promotional Publications	<input type="checkbox"/> <b>NO, I DO NOT</b> want my child's photograph, image or video used in any way.
2.	<input type="checkbox"/> <b>I AGREE</b> that photographs, images and/or video of my child and my child's name may be used for any publications, including those prepared for both an internal and external audience.	<input type="checkbox"/> My child's photo on Facebook <input type="checkbox"/> My child's name on Facebook <i>Please note that if <u>others</u> chose to tag your student's photo on Facebook, his/her name may still appear on the school's Facebook page.</i> <input type="checkbox"/> My child's photo on the school's Web Site <input type="checkbox"/> Yearbook (name will accompany) <input type="checkbox"/> Promotional Publications	<input type="checkbox"/> <b>NO, I DO NOT</b> want my child's photograph, image or video used in any way.
3.	<input type="checkbox"/> <b>I AGREE</b> that photographs, images and/or video of my child and my child's name may be used for any publications, including those prepared for both an internal and external audience.	<input type="checkbox"/> My child's photo on Facebook <input type="checkbox"/> My child's name on Facebook <i>Please note that if <u>others</u> chose to tag your student's photo on Facebook, his/her name may still appear on the school's Facebook page.</i> <input type="checkbox"/> My child's photo on the school's Web Site <input type="checkbox"/> Yearbook (name will accompany) <input type="checkbox"/> Promotional Publications	<input type="checkbox"/> <b>NO, I DO NOT</b> want my child's photograph, image or video used in any way.

I understand and agree that no compensation will be made for any use of my child's image as authorized above and that all such materials remain the sole property of Heritage Academy except that images published on the internet, including those placed on Heritage Academy's Facebook page, are accessible to the public and not under the exclusive control of Heritage Academy.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_  
(Father or Legal Guardian)

Signed: \_\_\_\_\_ Date: \_\_\_\_\_  
(Mother or Legal Guardian)

*Your directions as expressed herein will be effective until you notify Heritage Academy otherwise.*